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THE BERRY FIRM PULLS OUT ALL THE STOPS IN DEFENDING CATASTROPHIC INJURY CLAIMS

Picture a junkyard dog at the end of a leash, straining to break free. Or a "big, hairy, mean, tattooed, clawed bear" getting ready to pounce. "That's what we are," says attorney D. Bowen "Bo" Berry, founder of The Berry Firm. "That's what we do."

Smart and tenacious, thorough and driven, The Berry Firm is a small legal practice that routinely takes on big

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– D. Bowen "Bo" Berry

cases. It is known for its eagerness to take cases to trial. "We defend Fortune 500 companies in catastrophic injury cases, many involving the energy, manufacturing and trucking industries," Berry says. "We're the ones who keep the money from going out."

_____ The Berry Firm is a formidable opponent in the courtroom – and plaintiffs' lawyers

know it. "We are an expert-intensive practice," Berry says. "We take difficult technical concepts that are very complex and make them understandable to a jury in a way that maximizes our client's defense and position."

'ANYWHERE, ANYTIME'

The Berry Firm knows where the courthouse is, and it knows what to do once it gets there. For example, it recently obtained a verdict that was "much less" than the eight-figure damages sought by plaintiffs after a businessman died in an accident involving an 18-wheeler. The firm's client was a Fortune 500 company, and the driver whose actions allegedly caused the accident was a company employee.

Another recent case centered on an explosion at a gas processing station. The firm activated its emergency response system to dispatch a lawyer and an expert to the scene within 24 hours to ensure the evidence was properly preserved and to "do what needed to be done so non-legal-trained client representatives did nothing that could negatively impact the case," Berry says.

The firm has an aggressive motion practice that is expert at persuading judges to reduce the scope of cases, and it is highly skilled at preserving an appellate record, necessary for an appeal.

The firm is often asked to take over cases shortly before trial. However, the firm gets its best results when engaged from the start. The firm has three



offices in Texas and Oklahoma and is prolific in these two states. However, if the case warrants, The Berry Firm is often asked to defend cases all over the nation. The firm has attorneys licensed in Arkansas, Louisiana, New York and California and works on cases in other states under a pro hac vice arrangement.

'RUN, DON'T WALK' TO THE COURTHOUSE

"From the moment we accept a case, we are planning for our day in court before a jury," Berry says. "Because our opponents know we will take a case to trial and pull out all the stops, they know they've got to be reasonable in settlement negotiations if they want to avoid trial. At The Berry Firm, we will run, not walk, to the courthouse."

THE BERRY FIRM, P.L.L.C.

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